What can we do? Seven steps to evaluation



Evaluation steps	Questions to ask and things to consider	What have we decided to do?
1. Purpose	Why are you doing this?What will you evaluate?What do you want to know?How will you use the results?	
2. Structure	 Who will carry out the evaluation and keep it on track? Will you use a steering committee to oversee the process? What sort of evaluation will you use—external, self-evaluation, participatory, or a combination? Should external stakeholders be included? How? What's the timeframe? How will it be resourced and supported? Who will have the authority to consider the findings and decide on follow-up actions? 	

3. Design	 What's the specific focus of the evaluation? How will you define 'success' and 'failure' for what's being evaluated? What external factors and risks might affect the success of the evaluation? What information do you need to carry out the evaluation? What are the appropriate tools for gathering the information? 	
4. Gather information	 You could use interviews, documents, databases, community surveys, member and staff meetings, and/or workshops. Sources of information could include members, staff managers, governing board members, clients, volunteers and/or stakeholders. 	
5. Analyse information	 Analyse information during the evaluation process, not just at the end. This can address gaps or problems, as well as identify trends and possible conclusions. Don't draw final conclusions until you've finished. 	

6. Action and implementation	 What do the findings mean for your governance? What actions should be taken? How will you communicate the results to members, staff, external stakeholders and the wider community? How will you get feedback and support for proposed changes? Identify the actions you need to take, then break that down into specific jobs and determine who will be responsible for taking action. Include these actions in a governance development plan that everyone agrees on.
7. Monitor and report back	 Appoint someone to monitor how you're progressing with your governance development plan and to report back. Look at which changes are improving the aspects of your governance that you identified as needing work. Monitor the governance development plan to help you keep on track. Communicate with members and staff about how you are implementing changes—make it a participatory process.